

WISCONSIN MILK MARKETING BOARD, INC.
Executive Committee

NOTICE IS HEREBY GIVEN that the Executive Committee of the Wisconsin Milk Marketing Board, Inc. will meet beginning at 9:00 a.m. on Tuesday, October 21, 2003 at the WMMB office, 8418 Excelsior Drive, Madison, WI 53717 (608-836-8820). The following meeting agenda is proposed:

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| 9:00 a.m. | I. Call to Order / Roll Call |
| | II. Review/Approval of Minutes of July 23, 2003 Meeting |
| | III. Chairman's Report |
| | IV. CEO Report |
| | V. Old Business – Appointment to Audit Committee |
| | VI. Committee Reports |
| | VII. Other Business |
| 11:30 a.m. | Adjournment |