

**WISCONSIN MILK MARKETING BOARD, INC.**  
**Executive Committee**

NOTICE IS HEREBY GIVEN that the Executive Committee of the Wisconsin Milk Marketing Board, Inc. will meet beginning at 8:30 a.m. on Tuesday, October 13, 2009 at the WMMB office, 8418 Excelsior Drive, Madison, WI 53717 (608-836-8820). The following meeting agenda is proposed:

- 8:30 a.m.      I.      Call to Order / Roll Call
- II.      Review / Approval of Minutes of July 13, 2009 Meeting
- III.     Chairman's Report
- IV.     CEO Report
- V.      Review CEO Expense Reports
- VI.     Financial Matters
- Review of Investment Report
- Unallocated Reserves – FY2010
- FY2010 Budget Adjustments
- VII.     Other / New Business
- 9:30 a.m.              Adjournment

Notice of a meeting of the Executive Committee also constitutes notice of a meeting of the entire WMMB Board of Directors. However, only business of the Executive Committee will be conducted at this meeting.