

WISCONSIN MILK MARKETING BOARD, INC.
Executive Committee

NOTICE IS HEREBY GIVEN that the Executive Committee of the Wisconsin Milk Marketing Board, Inc. will meet beginning at 11:00 a.m. on Tuesday, June 17, 2008 at the WMMB office, 8418 Excelsior Drive, Madison, WI 53717 (608-836-8820). The following meeting agenda is proposed:

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| 11:00 a.m. | I. Call to Order / Roll Call |
| | II. Review/Approval of Minutes of April 15, 2008 Meeting |
| | III. Chairman's Report |
| | IV. CEO Report |
| | V. Committee Reports |
| | VI. Other Business |
| 12:00 | Adjournment |

Notice of a meeting of the Executive Committee also constitutes notice of a meeting of the entire WMMB Board of Directors. However, only business of the Executive Committee will be conducted at this meeting.