

WISCONSIN MILK MARKETING BOARD, INC.
Executive Committee

NOTICE IS HEREBY GIVEN that the Executive Committee of the Wisconsin Milk Marketing Board, Inc. will meet beginning at approximately 3:00 p.m. (immediately following Board of Directors meeting) on Friday, July 15, 2005 at the Country Springs Hotel, 1501 North Point Drive, Stevens, Point, WI 54481 (715-341-1340). The following meeting agenda is proposed:

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| 3:00 p.m. | I. Call to Order and Roll Call – Start time is approximate. Meeting will begin immediately following Board of Directors meeting. |
| | II. Review/Approval of Minutes of June 14, 2005 Meeting |
| | III. CEO Report <ul style="list-style-type: none">• FY2006 Planning |
| | IV. Review Employee Handbook |
| | V. Review CEO Expense Reports |
| | VI. Committee Reports |
| | VII. Other Business |
| 4:30 p.m. | Adjournment |

Notice of a meeting of the Executive Committee also constitutes notice of a meeting of the entire WMMB Board of Directors. However, only business of the Executive Committee will be conducted at this meeting.