

WISCONSIN MILK MARKETING BOARD, INC.
Executive Committee

NOTICE IS HEREBY GIVEN that the Executive Committee of the Wisconsin Milk Marketing Board, Inc. will meet beginning at 9:00 a.m. on Tuesday, January 18, 2005 at the WMMB office, 8418 Excelsior Drive, Madison, WI 53717 (608-836-8820). The following meeting agenda is proposed:

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| 9:00 a.m. | I. | Call to Order / Roll Call |
| | II. | Review/Approval of Minutes of October 13, 2004 Meeting |
| | III. | Chairman's Report |
| | IV. | CEO Report |
| | V. | Financial Report <ul style="list-style-type: none">• Review CEO Expense Reports• FY2005 Budget Adjustment |
| | VI. | Old Business |
| | VII. | New Business |
| | VIII. | Committee Reports |
| 11:30 a.m. | | Adjournment |