

**WISCONSIN MILK MARKETING BOARD, INC.  
Communications and Local Promotions Committee**

NOTICE IS HEREBY GIVEN that the Communications and Local Promotions Committee of the Wisconsin Milk Marketing Board, Inc. will meet at 10:00 a.m. on Tuesday, Aug. 24, 2004 at the WMMB Office, 8418 Excelsior Drive, Madison, WI 53717 (608-836-8820). The following meeting agenda is proposed:

- 10:00 a.m.
- I. Call to order and roll call
  - II. Review/approval of Mar. 23, 2004 meeting minutes
  - III. Old Business
  - IV. Committee Chair/Committee Member Comments
  - V. Communications & Local Promotions Overview
  - X. New Business
  - XI. Adjournment

Notice of a meeting of the Communications and Local Promotions Committee may also constitute notice of a meeting of the entire WMMB Board of Directors. However, only business of the Communications and Local Promotions Committee will be conducted at this meeting.