

WISCONSIN MILK MARKETING BOARD, INC.
Communications and Local Promotions Committee

NOTICE IS HEREBY GIVEN that the Communications and Local Promotions Committee of the Wisconsin Milk Marketing Board, Inc. will meet beginning at 10:00 a.m. on Jan. 9, 2003 at the WMMB Office, 8418 Excelsior Drive, Madison, WI 53717 (608-836-8820). The following meeting agenda is proposed:

- I. Call to Order and Roll Call
 - II. Review/Approval of Aug. 27, 2002 Meeting Minutes
 - III. Old Business
 - a. Executive Committee meeting with DCW Executive Committee meeting
 - b. WMMB Mission Statement discussion
 - c. Other Business
 - IV. New Business
 - a. Preliminary discussion of FY04 budgeting
 - b. Other Business
- Adjournment